As citizens, we understand market share, and we take exception to the last sentence of the statement made by Comcast on April 8, 2014:

The competitive ecosystem in which we operate includes companies with national and even global—scale like AT&T, Verizon, DirecTV, DISH, Netflix, Amazon, Apple, Yahoo, Google, and Facebook — who are competing with each other and us in unprecedented ways. As the graphs below demonstrate, many of these companies are far larger than our combined company would be in market capitalization, annual revenues, and/or customers.

In the industry's current state, "giants" mentioned above - Apple, Google - have tried and failed to create cable-like portals. TWC & Comcast OWN - not rent - this space.